



2018 Ad Reservation Form

DATE: _____

ADVERTISER'S TRADE NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

AUTHORIZED CONTACT: _____

CHOOSE AD SIZE:

Full Page, with Bleed: 7.5 inches wide x 11.25 inches tall Full Page, no Bleed: 6.5 inches wide x 10.25 tall	B&W — \$625	Color — \$725
Half Page Horizontal, with Bleed: 7.5 inches wide x 5.5 inches tall Half Page Horizontal, no Bleed: 6.5 inches wide x 5 inches tall Half Page Vertical, with Bleed: 3.1667 inches wide x 10.25 inches tall Half Page Vertical, no Bleed: 3.6667 inches wide x 11.25 inches tall	B&W — \$400	Color — \$450

- For all ad sizes, put text/crucial content .25" inside of those parameters (in addition to the bleed)
Please submit a HIGH RESOLUTION pdf of your artwork to sam@atwproductions.com by June 1, 2018.
Completed forms can be emailed to sam@atwproductions.com

Let us know if you'd like to pay by credit card and we will email you a Square invoice, payable online.
Make checks payable to: Across-the-Way Productions, Inc.

Mail to:

Across-the-Way Productions, Inc./Sam Calhoun
Attn: FloydFest Program Ad 2018
117 Dogwood Hill Road
Boones Mill, VA 24065
FloydFest • www.floydfest.com • Phone: 888-823-3787